



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

Ref No. 185-(2)/5/773/2024

Date: 28 November 2024

Final Result against EOI 185-(2)/1/377/2024

Score obtained against clause number "18" under "Terms and conditions" of EOI 185-(2)/1/377/2024			
Sl. No.	Evaluation Criteria	TCM Sports Management Pvt. Ltd.	Karukrit Advertising Pvt. Ltd.
18.1	Highest Bidder (Financial Part) *see Note 1	33	32
	Cost Based / Financial score	33	32
18.2	Past Experience with BCCI or any State Cricket Association or any National or State Level Sports Body		
	i. First 3 Contracts: 15 Marks	15	10
	ii. For every additional contract 2 marks extra	15	0
18.3	Past Experience with non- Sports advertising contract at any Stadium, Convention Centre etc.		
	i. First 3 Contracts: 10 Marks	0	4
	ii. For every additional contract 2 marks extra	0	0
	Quality Based score	30	14
	Quality and Cost Based Score (Total Mark Obtained out of 50)	63	46

Note 1	*Details against financial bid	Base Value	Bid Value	Bid Value	Base Value Score	Extra Scor	Total Score
	TCM Sports Management Pvt. Ltd.	2.75	2.90	0.15	30	3	33
	Karukrit Advertising Pvt. Ltd.	2.75	2.85	0.10	30	2	32

NARESH OJHA
HONY. SECRETARY